

## Digitech Expands Sales Operations with EMS Industry Veterans

*New SVP of Sales named to lead business development operations*

**Chappaqua, NY – February 14<sup>th</sup>, 2020** – Digitech, a leading provider of EMS billing and technology services, today announced that Jason Crowell has been named Senior Vice President of Sales and Lauren Elam and Scot Metcalf have been brought on as Regional Sales Manager for the Eastern United States and Regional Sales Manager for the Southeastern United States.

Crowell comes aboard from ESO Solutions, where he was Director of Sales for the EMS data company's EMS, Fire, and Billing Divisions. He brings more than twenty years of experience in business development and sales in the EMS marketplace. As SVP of Sales, Jason will lead expansion into new territories and new markets as Digitech continues to reach for greater opportunities.

"Successful service to the EMS billing community is deeply rooted in trust and financial performance," says Jason. "Digitech has consistently built trust and delivered results in the marketplace, and because of the reputation they have maintained over their many years of service, I couldn't be more excited to join this team. I look forward to leading our growth initiatives."

Elam joins Digitech's team from Fire Recovery EMS. Her background also includes time as a firefighter and paramedic at City of Bristol Fire Rescue, where she rose to the rank of lieutenant before moving into the private sector. Lauren's wide range of experience broadens the scope of Digitech's outreach to Fire and EMS professionals. Metcalf was also a firefighter paramedic at the City of Oviedo Fire Rescue, served as EMS Coordinator for HCA Hospitals, and was most recently Regional Account Manager for ESO Solutions. Scot's breadth of knowledge in pre-hospital medical services brings a wealth of professional expertise to Digitech's Sales team.

Digitech looks forward to leveraging the new team members' experience to guide the company's next phase of development. "We have an aggressive growth agenda," states Mark Schiowitz, CEO and President of Digitech, "and we're confident that Jason is the right pick to lead our Sales team into the next level of engagement with the EMS community. With the support of seasoned professionals like Lauren and Scot, we believe that we will ultimately bring Digitech's advanced billing technology and premium customer service to a much wider range of ambulance service providers."

### About Digitech

[Digitech Computer LLC](http://www.digitechcomputer.com) has been providing advanced EMS billing software and services to the medical transportation industry since 1984. Digitech has built a rich blend of proprietary software technology and EMS billing services offering clients a flexible approach that adapts products to suit their unique needs. The Digitech team includes veterans of the ambulance industry, technical experts, software developers, and billing service professionals.

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